## international **news**

#### **APPOINTMENTS**

HENK STRUVING Innovatec Hatchery Automation Sales and Marketing Director www.innovatec.com

DANIEL PALCU Cargill UK Technical Poultry Specialist www.cargill.com

#### **STÉPHANE LEMOINE**

Novogen Deputy Director, Head of Business Development www.novogen-layers.com

#### Focus on customer satisfaction

Quality, efficiency and reliability are the three factors that characterise FIEM's range of incubators and hatchers

Their latest LCD thermostat is now successfully improved with more useful programming systems that will allow customers to enjoy better incubation results for more species than ever, including:

 Their waterfowl incubation program automatically drops the temperature by 0.2°C every week for a period of four weeks in total and the connected alarm and humidity settings will be automatically adjusted.

 DIAPAUSA has been specifically conceived for expert breeders. This useful programming system allows the user to reduce the temperature, for a limited time, by an integrated programmable timer. This is a natural imitation of female behaviour when leaving the nest.

• DAY/NIGHT. This integrated programmable timer will allow the user to work with different temperatures during day and night, to manage lighting time for

germinators, or to manage cooling. EXOTIC SPECIES/REP-TORTUG : Their LCD incubators are now also suitable for incubating valuable species like parrots and birds of prey or other species like reptiles, turtles, amphibious species (when equipped with the suitable specific trays) thanks to the dedicated programming systems.

fiem.it



### Inauguration in Belgium

A brand new hatchery L'OEuf d'Or has been inaugurated in Andenne, Belgium - in the heart of the Walloon region. This hatchery will be dedicated to slow-growing breeds and is designed to have a state-of-the-art approach to animal welfare and environment.

In total, more than 850 people attended the opening and the Walloon Minister of Agriculture, René Collin, and the mayor of Andenne, Claude Eerdekens, fulfilled the ribbon cutting ceremony, together with the initiators of the L'OEuf d'Or project, Christian Van Ryckeghem and Steven Vervaeke.

This area is producing 80% of the Belgian volume of alternative broilers and this segment is increasing yearly. Consumers have a clear preference for organic and/or certified label production because they are very attentive to animalfriendly production and attach high importance to the quality and taste of the product.

"I am enthusiastic that the new hatchery is situated in the immediate proximity of our customers and in the first phase we will produce 130,000 day-old alternative chicks

VIV will be held in China on a yearly

basis from 2019 onwards in response

to local industry demand. It marks an

in terms of content as well as service

important upgrade by the VIV team

quality to better serve the Chinese

VIV worldwide events' organiser

company VNU Exhibitions Asia will

lead the next phase of development

VNU Exhibitions Europe has also

announced that its joint venture

VIV held in China on

a yearly basis

market.

per week, but the hatchery - an investment of €6 million – is designed in such a way that capacity can be increased," Christian told International Hatchery Practice. "L'OEuf d'Or can justify the animal

welfare claim as we have chosen to eliminate all stressful automated handling of our day-old chicks from hatch until delivery to nearby farms," Steve added. "Furthermore, indispensable Marek and Gumboro vaccination will already be conducted in ovo."

Besides the animal welfare angle, the environment is also a priority and the hatchery will operate with full 100% renewable energy (solar panels, heat exchangers, heat pump).

Last, but not least, sanitary aspects, hygiene and traceability are fully taken into account. Rearing and reproduction of the Sasso and Hubbard parent stock are fully integrated. Strict rules are followed from collection of the eggs until delivery of the day-old chicks.

Key to this approach is stringent vaccination of parent stock and chicks, application of biosecurity rules and control plans and intensive training of staff.

I-oeuf-d-or.be

of VIV shows in China. This change to a new annual series will open with VIV Qingdao, to be held in Shandong province in 2019.

VIV Qingdao 2019 will be held from 19-21st September at the Qingdao World Expo City, filling halls S1 to S5, for an exhibition area of 50,000m<sup>2</sup>.

The show in 2019 will present 600 exhibitors and it is expected to attract more than 30,000 visits, including over 200 industry leaders from around the world.

viv.net

# Diary

## 2019

#### **IPPE**

12-14th February Atlanta, GA, USA www.ippexpo.com

#### Turkey Science and **Production Conference** 6-8th March Chester, UK

www.turkeytimes.co.uk

#### Mycotoxins 2019

12th March Bangkok, Thailand www.positiveaction.co.uk

#### **Broiler Breeder 2019** 12th March Bangkok, Thailand

www.positiveaction.co.uk

#### **VIV** Asia

13-15th March Bangkok, Thailand www.vivasia.nl

#### **Fieravicola** 27-29th March

Forli, Italy www.fieravicola.com

#### 6th Conference on Poultry Intestinal Health

3-5th April Rome, Italy www.ihsig.com

Nigeria International Poultry & Livestock Expo 3-5th April Ibadan, Nigeria nipoliexpo.com.ng